



World Trade Centers Day Dinner

Thursday, May 20, 2010

6:00pm Cocktails, 7:00pm Dinner

Park Hyatt at the Bellevue – Philadelphia, PA

Program Book Advertising Rates

The World Trade Center of Greater Philadelphia will host its Annual World Trade Centers Day Dinner. **Governor Rendell** has been invited to receive the *Global Business Leadership Award* this year, in recognition of his outstanding record of achievements in advancing economic growth and jobs through international trade. Pending his schedule, we hope he will be able to join us at the event. **Schramm, Inc.** will receive the *Member Company of the Year Award* for their commitment and success with global trade.

Please support this important event and our awardees by placing a message or business advertisement in our program book.

Sending Files/Graphics

- Digital files formatted for PC can be accepted on CD or via email in Quark.
- Preferred: Acrobat PDF files with all fonts and graphics embedded with Distiller options set for press at **300 dpi**. *Graphics from or for Internet use are too low a resolution to reproduce well when printed.*
- Please include hard copy.

Advertising Conditions

- Advertisers and their agencies assume full responsibility for content and accuracy.
- WTCGP reserves the right to cancel an ad for an advertiser with a delinquent bill.
- WTCGP reserves the right to reject any materials it deems to be detrimental to its interests.

Half-page

\$300.00

6" W x 3 ½" H *or*

2 ¾" W x 7 ½" H

Full-page

\$500.00

6" W x 7 ½" H

Deadline to reserve advertising space and submit full payment by:
Friday, April 23, 2010.

Deadline for artwork is
Friday, April 30, 2010.

Advertising Order Form – World Trade Centers Day 2010

Please submit this form, your artwork and payment to our office ASAP to reserve your ad space.

Company: _____

Name: _____

Address: _____

Billing Zip Code (required for credit card payments): _____

Phone: _____ Fax: _____

E-mail: _____

Signature: _____

Contact:

Emily Olson, Office Manager
World Trade Center of Greater Philadelphia
Two Penn Center
1500 John F. Kennedy Blvd., Suite 305
Philadelphia, PA 19102-1733
215-586-4247 • Fax 215-636-9026 • eolson@wtcphila.org
www.wtcphila.org

Ad Specifications:

Black & White

- Full Page (\$500)
- Half Page (\$300)

Color (call for availability)

- Outside Back Cover (\$1000)
- Inside Front Cover (\$750)
- Inside Back Cover (\$750)

Amount Due: _____

Make checks payable to:

World Trade Center of
Greater Philadelphia, Inc

Charge my Credit card:

(AMEX, VISA, MC, Discover) - circle

CC# _____

Expiration Date: _____

Signature: _____

World Trade Centers Day Dinner

Honoring **Governor Rendell** with the
Global Business Leadership Award
and **Schramm, Inc.** with the
Member Company of the Year Award



Thursday, May 20, 2010 • Cocktails 6:00pm, Dinner 7:00pm
Park Hyatt at the Bellevue, 200 South Broad Street, Philadelphia, PA 19102

Sponsorship Opportunities

\$10,000 Platinum Sponsor

- 1-year membership in WTCGP Leadership Council and other tailored benefits
- Premium Corporate Table (10 tickets) at the event
- Recognition as Platinum Sponsor in Program Book
- Full page, black and white, ad in Program Book
- Company name and logo displayed during the event as Platinum Sponsor
- Company name in the event's press & promotional materials
- Hyperlink to your website in WTCGP e-newsletter and event announcements sent via e-mail

\$5,000 Gold Sponsor

- Corporate Table (10 tickets) at the event
- Recognition as Gold Sponsor in Program Book
- Full page black and white ad in Program Book
- Company name and logo displayed during the event as Gold Sponsor
- Company name in all press & promotional materials
- Hyperlink to your website in WTCGP e-newsletter and event announcements sent via e-mail

\$3,500 Silver Sponsor

- Five tickets to the event
- Recognition as Silver Sponsor in Program Book
- Half Page black and white ad in Program Book
- Company name and logo displayed during the event as Silver Sponsor
- Company name in all press & promotional materials
- Hyperlink to your website in WTCGP e-newsletter and event announcements sent via e-mail

Table Sponsorship:

\$1,750 for WTCGP Members; **\$2,200** for Non-members *includes:*

- Corporate Table (10 tickets)
- Listing as Table Sponsor in Program Book

Individual Tickets also available

Register on-line (see below)

Register by May 1, 2010 and be acknowledged in the program book!

\$ 200 for WTCGP members

\$ 250 for non-members

Please enter information exactly as you would like to be listed in acknowledgements.

Company: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____ Website: _____

Check enclosed for: \$ _____ made payable to "World Trade Center of Greater Philadelphia"

Charge my credit card for: \$ _____ (AMEX, VISA, MC, or DISCOVER)

Expiration: ____/____ CC Number: _____

Credit card billing address zip code: _____

Name as it Appears on Card: _____ Signature: _____

Please circle your sponsorship option and return completed form* to:

World Trade Center of Greater Philadelphia • Attn: Emily Olson

Two Penn Center, 1500 John F. Kennedy Boulevard, Suite 305 • Tel.: 215-586-4247 • Fax: 215-636-9026 • eolson@wtcphila.org

Registration for individual tickets is also available **on-line** through *WTCGP Events Calendar* at www.wtcphila.org

Please note that we require two business days notice for all cancellations. Thank you.

*** To ensure your listing as a sponsor in the program book, please submit your form no later than April 28, 2010.**